



# ADVANCED DIGITAL MARKETING

[WWW.LOCALRANK.IN](http://WWW.LOCALRANK.IN)

DIGITAL MARKETING | SEO | GOOGLE ADWORDS(PPC)

SOCIAL MEDIA MARKETING | GOOGLE ANALYTICS



Call or WhatsApp at  
**+91-8884294499**  
For Website Analysis

**We Generate Leads &  
Optimize Your Business Online.**



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## **ABOUT US**

We, at Local Rank, share a common goal of enabling India with the power of Digital Advancement. With Passionate Marketers and latest technology we will make sure that we take your business to the top of the Global Digital Map. And how are we going to achieve that - The answer is simple, choose the right plan and allow us appropriate time to achieve Top Visibility from the Global leaders in Search Engines like Google, Bing, etc.

Our Agency offers the most affordable Lead Generation & Digital Marketing Services in India → Our support centers and partner offices are located near HSR Layout, BTM Layout, Jayanagar, etc. in Bangalore and Guwahati, India. For offshore clients, we also, have online schedule booked for Skype Meetings. Our Advanced Online Marketing Services include SEO, Google Adwords(PPC), Social Media Marketing, Google Analytics, E-mail Marketing, etc.

**Locations:** Bangalore & Guwahati, India.  
Weekly Reports and 18/7 Expedite Support.

# OUR SERVICES

## Advanced Search Engine Optimization

### • On Page SEO

- o Website Analysis
- o Study Competitors
- o Target Relevant Keywords and Types
- o Effective use of Meta Title & Description
- o URL Structure, Canonicalization & Permalinks
- o Alt Tags & Image Optimization
- o Build a Killer Content
- o Sitemap HTML & XML
- o Create and Update Sitemap XMLs
- o Create & Upload Robots.txt
- o Implement SEO Real time
- o Latest 2018 Techniques & Tools

### • Google Webmaster Tools

- o Integrate Search Console
- o Index webpages with Google
- o Remove Broken Links
- o Fix Crawling Errors

### • Off Page Techniques

- o Create an Off Page Strategy
- o Generate Quality Backlinks
- o Directory Submission
- o Social Bookmarking
- o Effective Content Marketing
- o Web 2.0 Submission
- o Create Blogs
- o Business Listings
- o Guest Posting
- o Article Submission
- o Press Release
- o Competitors Backlink Research
- o Top Industry Tools

## Social Media Marketing

### • Facebook Marketing

- o Business Page Creation
- o Publish Effective Posts
- o Like Generation
- o Groups and Events
- o Facebook Insights
- o Facebook Pixel Tracking
- o Run and Manage Campaigns
- o Create Instagram Page & Posts

### • LinkedIn Marketing

- o Setup LinkedIn Business Page
- o Showcase Products/Services
- o Create Engaging Posts
- o Run Paid Campaigns(if reqd.)

### • Twitter Marketing

- o Twitter Business Page Creation
- o Create 7-8 Tweets Weekly
- o Gain Followers
- o Create & Run Paid Campaigns (if reqd)

## Pay Per Click - Google Adwords

### • Search Network

- o Keyword Research and Types
- o Campaigns & Ad Groups
- o Keyword Tools
- o Ad Formats and Extensions
- o Target CPC, CPA, ROAS, etc.
- o Bidding and Targeting
- o Call Only Ads
- o Negative Keywords
- o Location Targeting
- o Ad approval assurance

### • Display Network

- o Create Display Campaigns
- o Choose Display Network
- o Search Google Partner Sites
- o Image vs. Video Ads
- o Google Sponsored Ads
- o Best use of Placements
- o Target Mobile Apps
- o Create Live Display Ads

## Other Services

### • Google Analytics

- o Set up Google Analytics
- o Integrate Google Analytics in Web Platforms
- o Generate Reports
- o Present Visitors Data
- o Real time reports
- o Traffic sources and Acquisition

### • Email Marketing

- o Sort Email Subscribers
- o Upload Subscribers Data
- o Target Primary folder
- o Top Email Marketing Tools
- o Create & design Template
- o Mass Emailing to subscribed list.
- o Schedule Email Shot date
- o Generate Reports

### • Affiliate Marketing

- o Create Affiliate Marketing Sites
- o Create Unique Blogs
- o Completely Responsive Website
- o Get Google AdSense approved
- o Start Monetizing

## Support Provided:

- Generate Live Quality Leads
- Forward Leads to Client Real-time
- Sign Agreement for Projects
- Weekly Reports/Action Plan
- Expedite Customer Support

